

**Free physical activity** program designed to get kids active and establish a lifelong commitment to health and fitness.





#### WWW.BOKSKIDS.CA

#### **ABOUT US**

BOKS is a charity initiative of the Reebok Canada Fitness Foundation aimed to expand and enhance physical activity for kids in Canada.

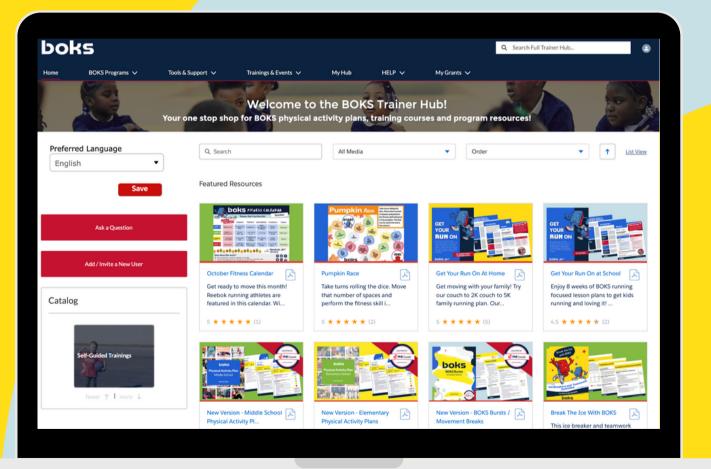
#### **OUR MISSION**

Make physical activity and play part of every childs' day!



#### WHAT BOKS OFFERS

BOKS offers 500+ free activities for kids of all ages that can be used in a school, community, or home-based setting for students in Kindergarten through grade 9.



## A LITTLE BIT ABOUT ME...

- I am from Calgary, AB but love to travel and explore new places.
- I have an identical twin.
- I'm super active and lucky to have had many opportunities growing up to join different activities- the 2 things that shaped my experiences most were Irish Dance and Rugby!
- I have 2 degrees in Sociology, and my research focused on building resiliency through sport.
- Sport absolutely changed my life!



# **Shod**

## **RESILIENCY AND SPORT/ RECREATION**

- Resilience is one's ability to overcome adversity, or more simply, "bounce back" from tough situations.
- Sport the PERFECT climate to expose kids to adversity...
  - $^{\circ}\,$  Losing a game.
  - $^{\circ}$  Conflict with teammates/coaches.
  - Testing limits (fitness for example).
  - $\circ$  "Fairness".
- ...and teach skills that support resiliency.
  - Problem-solving.
  - ° Teamwork.
  - Inclusion.





## BENEFITS OF PHYSICAL ACTIVITY



#### ACADEMIC PERFORMANCE

Better standardized ELA test results

#### EXECUTIVE FUNCTIONING

Improved shift and working memory skills

#### PHYSICAL FITNESS

Decreased body fat percentage; increased cardiovascular endurance; increased activity time outside BOKS

## NUTRITIONAL KNOWLEDGE

Increased knowledge of nutritional and healthy living concepts





## MY TIME IN THE DEHCHO REGION!





## WE GOT MOVING!





## **STAFF WENT ALL-IN**



## **Shod**

## MOMENTS THAT DEMONSTRATED THE RESILIENCY OF STUDENTS AND STAFF

- Sitting still with the Kindergarteners.
- Watching some middle schoolers participate who hadn't participated in much all year.
- Supporting a disregulated student after the Halloween parade by tossing a ball.
- Training with staff that wasn't communicated.
- Teaching moment- playing cards.







## Sign up to **BOKS** for FREE



#### **SCAN ME**



### **GET IN TOUCH!**

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